



The Georgia Society of CPAs is pleased to announce the 2010 GSCPA College2Career Conference to be held September 17th at the Georgia International Convention Center. This event is designed to further educate talented accounting students about issues impacting their careers and the accounting profession and will feature a career fair with firms and companies eager to meet students. Over 300 students from 25 colleges and universities across the states of Georgia and Alabama have attended the College2Career Conference, and we expect to have an exceptional turnout again this year.

The career fair is the primary component of the 2010 GSCPA College2Career Conference. Students from all over the states of Georgia and Alabama come to meet with representatives from Georgia accounting firms and companies to learn about their core business and staffing needs. This event provides you with the unique opportunity to meet with students from multiple colleges and universities in one setting, saving you time and money from having to travel to multiple places. Even if you do not currently have positions available, this event affords your organization the opportunity to network with future CPAs and to begin developing relationships that could grow in years to come. The conference also presents an opportunity to mentor the students and help them polish their resumes and interviewing skills.

If you are interested in participating as a career fair exhibitor or sponsor, please review the enclosed information and complete the provided application. If you would like more information on the College2Career Conference, contact me at nhamada@gscpa.org or 404-504-2956.

Regards,

A handwritten signature in black ink, appearing to read "Nikelle Hamada".

Nikelle Hamada
Member Services Manager



The Georgia Society of CPAs

2010 GSCPA College2Career Conference

Sponsorship and Exhibitor Information

Exhibitor Package

\$500 exhibit space by August 20, 2010 (regular registration)

(two booth maximum for all exhibiting companies)

- One 8' draped table and two chairs
- Bring up to 4 representatives
- Company listing in conference material (when payment is received prior to publication deadline)
- Company name (text only) on conference web page
- Company listing in additional conference marketing (i.e. attendee updates; registration reminders)
- Hard copy listing of attendees (one time mailing)
- Company access to online databank of student resumes

Silver Sponsorship

\$1,500

Sponsorship is limited to one business type (i.e. one consulting firm, one CPA firm, etc.)

- Option to purchase exhibitor package at half price (see above)
- Signage at conference
- Company listing in conference material (when payment is received prior to publication deadline)
- Company name (text only) on conference web page
- Company listing in additional conference marketing (i.e. attendee updates; registration reminders)
- Hard copy list of attendees (one time mailing)

Lunch Sponsorship

\$2,500

Sponsorship is limited to one business type (i.e. one consulting firm, one CPA firm, etc.)

- Option to purchase exhibitor package at half price (see above)
- Signage at luncheon
- Company listing in conference material (when payment is received prior to publication deadline)
- Company name (text only) on conference web page
- Company listing in additional conference marketing (i.e. attendee updates; registration reminders)



The Georgia Society of CPAs

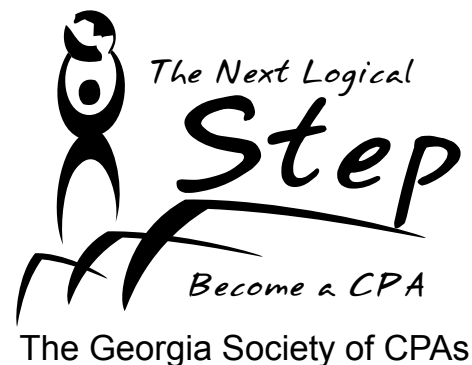
Gold Sponsorship

\$3,000

Sponsorship is limited to one business type (i.e. one consulting firm, one CPA firm, etc.)

- Entire exhibitor package (see above)
- Premier signage with logo at conference
- Company logo in conference material (when payment is received prior to publication deadline)
- Company logo on conference web page with link to company web site
- Company logo in additional conference marketing (i.e. attendee updates; registration reminders)
- One promotional item included in conference tote bags (i.e. a brochure, piece of literature, etc.)
- List of attendees and labels for a one time mailing

Registration on following page



2010 College2Career Exhibitor/Sponsor Application

Contact and Company Information

Marketing Contact Name* _____
Title _____
Firm/Company _____
Address _____
City/State/Zip _____
Phone _____
Fax _____
Email _____

On-site Contact Name** _____	On-site Contact Name** _____
Phone _____	Phone _____
Email _____	Email _____
On-site Contact Name** _____	On-site Contact Name** _____
Phone _____	Phone _____
Email _____	Email _____

Internet and Electricity: There will be a minimal charge for Internet and Electricity. Please fill out the attached exhibit order form and return it directly to the Georgia International Convention Center.

Company Information***

Web Site Address _____
Product/Service _____

**Marketing contact is the person who the GSCPAs' Communications Department will work with to obtain the exhibitor/sponsor application, payment, booth selection, signed contract, company description, and logo.*

***On-site contact is the person who will be attending the conference and who the Member Services Manager will work with on the day-of details, such as set-up/tear down details, travel arrangements, and additional services needed during the show.*

****Your company's 50-word description is required to accompany this application before it can be processed. Please attach.*

2010 College2Career Conference Choices - Event Number 09712

Gold Sponsorship \$3,000 Silver Sponsorship \$1,500
Lunch Sponsorship \$2,500 Break Sponsorship \$1,000
Exhibitor Package \$500 by August 20, 2010

GRAND TOTAL _____

Payment Information

Check enclosed payable to Georgia Society of CPAs
 Visa MasterCard AmEx Discover Personal Card Company Card

Card# _____
Exp. Date _____
Cardholder Name _____
Signature _____

Authorized Signature _____ Date _____

Your signature above confirms that you have read and understand the regulations set forth by the GSCPA concerning sponsorships and exhibitor space for our conferences.

Cancellation Policy

Cancellations are fully refundable if submitted in writing 90 calendar days or more prior to the conference. Cancellations submitted in writing 89 to 31 days prior to the conference will receive a 50 percent refund. **No refunds will be given to cancellations received 30 days or less prior to the conference.**